

TCOTC Board Meeting April 14, 2020

Meeting called to order at

Members present: Karen Radford, Anne Schenk, Corrie Barrows, Marsha LeDuc, Jane Jacobson, Mary Steinbauer, Anitra Francis, Joyce Carlson-Rioux, Melissa Dargay, Tonni-Sue Keinz, Chris Mosley, Carol Ouhl, Vanessa Niemi

Excused Absences:

New Business

Survive and Thrive – Vanessa and Anne

Today was about marketing and an overview of what we will be covering.

They talked about beware of assumptions and we are on track

Also talked about how to generate revenue from free content. Carol has been doing this successfully for years.

Vanessa signed up for another Rebound, Rebuild, Recover conference

Unfinished Business

Financial Summary, Loan update – Mary

PPE loan and disaster program loan through SBA. Some of it is forgiven.

Building preparation – Karen and Corrie

Karen brought a handyman down to look at updates for dispensers of towels and sanitizer, a barrier around the front desk. We will need a front desk person there for input on putting up plexiglass. **Anitra volunteers to be the desk person.** Storage shelving and leveling the ring room floors.

Timer on the ventilation has been done.

Looked at cleaning protocols and spaces in rings for members. **Karen will send out the pdfs.** Corrie and Jane are looking into class time shifts so that people come in at different times.

There was a leak from the sump pump line that soaked the new mats that were put down in the Annex lobby.

No schedule for doing the matting in the ring room. A date will be picked when we decide to open.

Class ramp up planning – Jane, Chris, Carol

Jane: Wednesday classes will be offered as a test run online. Then there will be a time set up as a zoom meeting with an instructor for questions. Orientation will be a video presentation outside of the club. Other classes will eventually come online.

Chris: has been working on renovating the classes. Barriers are needed.

Marketing and promotion – Joyce, Vanessa

We have a good start on zoom meetings, trying to keep people interested in the club, working on photo sharing and finding a release form. Trying to come up with fundraisers. **Melissa will look into whiskers to tails calendars.** Can we keep the conformation folks interested? We are coming up on a 75th anniversary for the Club, should we have a celebration?

Member engagement – Zoom updates, social media - Anne

Puppy zoom had 23 people, went well. Ask a Trainer tomorrow.

Jane will offer Zoom meeting for competition people. Keeping connection with higher level members.

Anne and Joyce are compiling lists of outdoor venues for dog training. Still making progress.

Business Item

Item Discussion

Actions Taken

Future action items