

TCOTC Board Meeting August 14th, 2018

Meeting called to order at 7:00 by Stephen Dent

Members present: Ann McKasy, Anne Schenk, Barb Yanish, Lindy Luopa, Karen Radford, Mary Steinbauer, Judy Galbraith, Stephen Dent, Katie Grillaert

Excused Absences: Jane Jacobson, Anne Bentley

Officer & Staff Reports

Managing Director's Report – Anne Schenk – Door project is nearly done! Feedback has been tremendously positive. We are working on appropriate signage for the doors. Karen did some colorful painting, and we are going to hang our Values posters on the front wall. The retaining wall project is not happening this year. The work that the Fire Marshall needed done has been signed off on. We need to get rid of all the extension cords at the front desk. Anne hired a new custodial service to supplement Gary's work. Mindbody has a new marketing platform to send targeted communications. Anne has also been taking webinars on online search optimization. Do a review of the club on Google if you haven't. We are trying a paid add on Yelp. We are again doing the City Pages Hounds and Hops event, we will have a booth and play agility on 9/22. We will also be at the Strut your Mutt event on 9/29. We are again doing the State Fair demo. Thanks to Stephen, Anne met with PAW at the University of Minnesota to see if there are any shared opportunities.

Treasurer's Report – Mary Steinbauer – We are right on for July, although overall for the year, we are 13,000 under for income if you take out the estate gift. A good portion of that is due to agility trial entries less than budgeted. We have had about 5,000 more of maintenance expense, as well as the new agility equipment that we decided to invest in. Judy made a motion to approve the financials. Katie seconded. All voted in favor.

New Member List – Anne Schenk – Ann made a motion to accept. Barb seconded. All voted in favor.

New Business

Review of July 2018 TCOTC's Business Scorecard – We reviewed the scorecard. We had 2 green areas in July! Judy brought up that we should look at ways to cool the annex, and we talked about other ways that climate change affects our classes, including snow and cold.

Unfinished Business

Executive Session – Strategic Priority #13 – Discussion

Barb moves to adjourn. Meeting adjourns at 9:00 pm