

TCOTC Board Meeting January 13, 2015

Meeting called to order at 8:01 by Karen Radford

Members present: Steve Voeller, Judy Dove, Julie Heatonn-Hill, Steve Dent, Kate Anders, Corrie Barrows, Christina Pilon, Mary Steinbauer, Mary Verness

Excused Absences:

Officer & Staff Reports

Treasurer's report

Christina moves to approve the November treasurer's report, Kate seconds. Motion carries 8 in favor, 1 abstain

New Member List

No new member list tonight

New Business

Vote for new officers - Karen

President – Kate nominates Karen Radford, Judy seconds. Motion carries. 9 in favor, 1 abstain

Vice President – Kate nominates Christina Pilon, Steve D seconds. Motion carries 9 in favor, 1 abstain

Recording Secretary – Judy nominates Kate Anders as recording secretary, Steve D seconds Motion carries 9 in favor, 1 abstain

Corresponding Secretary – Judy nominates Steve Voeller for corresponding secretary, Steve D seconds. Motion carries 9 in favor, 1 abstain

Treasurer – Kate nominates Mary Steinbauer for treasurer, Steve D seconds. Motion carries 9 in favor, 1 abstain

Appointment of Alternates - Karen

Carin Offerman – 1st

Barb Yanish – 2nd

Kate Anders moves to approve, Corrie seconds 10 in favor

Membership management, class enrollment and the website - Janna

Janna has recently been introduced to a small business that specializes in digital signage/touch screen kiosks. They have a product that is a wifi networked box that attaches to any flat screen tv via HDMI cable and turns the TV into a digital sign that scrolls whatever you want. Messages, images, etc. The messages can be controlled remotely via a web-based service. The service is available for only \$99/month and that includes setup, training, and support. This might be a really good thing to think about having in the lobby area since we have so much foot traffic. Would like to let the board know about this technology as a potential future option.

The website should really be overhauled, and this activity is/should be concurrent with database update

Janna discovered a potential solution for membership management and online class enrollment. <https://www.mindbodyonline.com/> It's geared toward fitness centers, but in an online chat with a representative he said we would not be the first dog training facility on their roster. It looks like the possible solution, and the cost is reasonable at \$85/month. Training and support is included with the monthly cost. The features include membership tracking, course scheduling and online enrollment, among other things. You can even have conditional registrations (require that a student complete Level 1 before registering for level 2 for example). They run payments through their own merchant account and charge 2.39% for online purchases, which is comparable to any other solution I've looked into. I think we should investigate this thoroughly.

Janna would like to meet with Corrie and Nanette, plus whoever has been looking into database options schedule a guided tour. **Janna will schedule.**

Seminar Proposal - Karen

Proposal for a seminar by Dr. Tomlinson from the Twin Cities Animal Rehabilitation and Sports Medicine Clinic. Christina moves to approve the proposal, Judy seconds. Approved 10-0.

Unfinished Business

Strategic Planning/Goals – Steve D

Steve edited the 15 pages of tactics and added some new info that came in. He turned the tactics into action. Before we can move further, we need to identify the club goals and objectives. **Karen to resend goals document. Steve to send out strategic plan in its current state. Board members to review and provide feedback.**

Volunteer of the Year - Karen

Volunteer of the year nominations were reviewed and a recipient was selected.

Newsletter Editor - Julie

Julie has been collecting names and has received some interest in working on the newsletter. **Board members to come up with wish list for the newsletter. Julie, Steve V and Corrie to meet with individuals to determine how to go forward.**

Christina moves to adjourn at 9:18

Business Item

Item Discussion

Actions Taken

Future action items

XXXX moves to adjourn. Meeting adjourns at XXXXpm